

TOGETHER in MUSIC

MICHIGAN PHILHARMONIC

Nan Washburn, Music Director & Conductor

“We are firm believers that the arts are vital to the success of our communities, both culturally and economically. As a community bank, it is our privilege to invest in activities and organizations that make our communities rich and vibrant.”

Tim Marshall, President & CEO Bank of Ann Arbor

“The Michigan Philharmonic is a gem for the communities of southeastern Michigan and we are truly lucky to have it as a part of Plymouth. Supporting the Michigan Phil, along with music and art as a whole, is an integral part of sustaining a rich and vibrant community for generations to come!”

Ryan Yaquinto, Owner, Compari's,
Fiammas & Sardine Room



Come Together!

“Together in Music” is the theme for our exciting new season – the Philharmonic’s 77th – which kicks off in September.

Throughout 2022-2023 the Michigan Philharmonic – or ‘Michigan Phil’ – will bring live professional symphonic music to concert-goers across the region. With an emphasis on the performance of innovative classical music, community engagement through geographic outreach and educational programming for people of all ages, *the award winning Michigan Phil has it all!*

Partner with the Michigan Philharmonic Be a part of the extraordinary by sponsoring our season

Our upcoming season for 2022-2023 will bring together a wide range of musical styles and composers with unique celebrations and guest performers. Maestro Nan Washburn, now entering her 24th season as the Philharmonic’s nationally respected Music Director & Conductor, will once again showcase innovative programming and diverse music.

Our season features: A full schedule of 8 concerts, including a variety of both classical and pops with a special emphasis on diversity and contemporary repertoire. Experience 2 world premieres; unique soloists and dynamic composers from around the globe; the music of legendary Broadway composer Jerry Herman; an evening of scary Halloween pieces; a special tribute for Veterans Day; and an ode to our planet on Earth Day.

The Michigan Philharmonic is committed to reaching out to a broad and diverse array of audiences and providing enjoyable cultural and social experiences, while encouraging anyone who loves live music events.

Join us now as we
“Come Together in Music”
during 2022-2023.





Michigan Philharmonic Concert Program Advertise in the 2022-2023 Program

Contact for ad sales: e-mail ads@michiganphil.org
or call 734.451.2112

- Connect with the community, support the arts and music education!
- A great array of pricing options.
- Outstanding name recognition and free performance tickets.
- Annual Program Book is Full Color 8.5 x 11 Magazine-style; digital version offered as well.
- Your single ad placement runs through our entire season, beginning September 2022 through April 2023.
- The Michigan Philharmonic concerts reach over 25,000 each season throughout southeast Michigan.
- Ask about our Early Bird Discount.

Supporting Michigan Phil

- Concert performances through Southeast Michigan from Brighton to Detroit.
- Winners of 7 National ASCAP awards from the League of American Orchestras, the American Prize and the coveted Crystal Microphone Award from WRCJ FM.
- Music Director & Conductor Nan Washburn - First place winner of prestigious American Prize for Professional Orchestras.
- Great Music Education programs; new "Tiny Tunes" series for children; and the famed Michigan Philharmonic Youth Orchestra.

For tickets and more information, please visit michiganphil.org or call 734.451.2112.

Join us now as we "Come Together in Music" during 2022-2023.

Our Commemorative Program is Digital

Advertising in our commemorative book is even better this year with the new online version being planned for the 2022-2023 season. All of our ads will be linked to the advertiser's website and all you have to do is provide link information that you want used when you sign up for an ad.

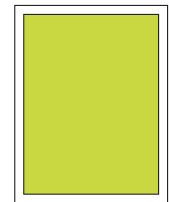
By creating an interactive digital program book that can be shared on social media, posted to your website or sent directly to colleagues and friends, we are offering a fantastic way to increase the impact of your advertising message and connect potential customers to your company website.

So why wait? Now is the perfect time to partner with the Michigan Philharmonic in publishing our season book and show the community how much you care about music and the cultural impact of this treasured organization.



AD SIZES

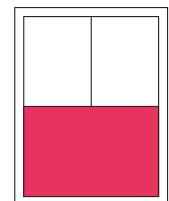
Inside First Page	\$2250
Inside Back Cover	\$2200
Full Page	\$2000
Half Page	\$1200
Quarter Page	\$750
Eighth Page	\$400



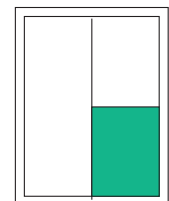
Full Page - Page trim
8.5 x 11, live area 7.5 x 10,
Bleed ad 8.75 x 11.25

Deadlines and Requirements

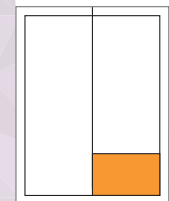
- All ads full color.
- Ad reservation due: 8/12/2022
- Ad submission due: 8/19/2022
- Advertiser to provide electronic file of final, "camera ready" advertising materials.
- Ad Requirements: ads accepted in electronic formats. Convert all type to outlines/paths; convert colors to CMYK. Files: pdf, tif, jpg. Resolution 300+ dpi.
- Full page dimensions:
Page trim 8.5" wide x 11" high
Live area 7.5" wide x 10" high
Bleed 8.75" wide x 11.25" high
- Advertisers may use our creative services to create advertising materials at a cost of 20% of the ad placement cost.



Half Page
7.5 x 5, or 3.625 x 10



Quarter Page
3.625 x 5



Eighth Page
3.625 x 2.375

Advertising Form - Michigan Philharmonic

2022-2023 Season Advertisement Agreement and Insertion Order

Contact for Ad Sales: e-mail ads@michiganphil.org or call 734.451.2112

Ad placement runs through our entire season, beginning September 2022 - April 2023.

Advertiser/Company: _____

Contact: _____ Phone: _____ E-mail: _____

Address: _____ City: _____ Zip: _____

Digitally link ad: Please provide an active url address: _____

Ad provided: _____ Contact for art: _____

Ad Design Needed (additional cost is 20% of ad placement cost): _____

Size of Ad	Dimension Season - width x height	Cost	Notes/Ad design costs
<input type="checkbox"/> Inside First Page	Trim: 8.5 x 11 with bleed 8.75 x 11.25	\$2250	
<input type="checkbox"/> Inside Back Cover	Trim: 8.5 x 11 with bleed 8.75 x 11.25	\$2200	
<input type="checkbox"/> Full Page - inside	Trim: 8.5 x 11 with bleed 8.75 x 11.25	\$2000	
<input type="checkbox"/> Half Page Horizontal	7.5 x 5	\$1200	
<input type="checkbox"/> Half Page Vertical	3.625 x 10	\$1200	
<input type="checkbox"/> Quarter Page	3.625 x 5	\$750	
<input type="checkbox"/> Eighth Page	3.625 x 2.375	\$400	

Ad reservation deadline: August 12, 2022. Fax this form to 734.416.4267 to reserve your space.

Ad submission deadline for final art: August 19, 2022

Questions about ad requirements please contact Julie Nyhus at jnyhus@mac.com, or phone 734.416.0361.

Please submit final ad via e-mail to jnyhus@mac.com or send art on disc to Michigan Philharmonic, PO Box 6379, Plymouth, MI 48170

Payment Information:

Size of Ad (Horizontal or Vertical): _____ MC/Visa/Amex #: _____

Cost: _____ Exp. Date: _____ Sec. Code #: _____

Terms: by credit card by check in full Signature: _____

Check payable to Michigan Philharmonic Print Name: _____

The Michigan Philharmonic is authorized to insert the above-described advertising. Advertiser is responsible for copy submission, and is paying for space reservation. If no copy or ad is submitted by the above deadlines, advertiser agrees to pay for reserved ad space listing advertiser's name, address, telephone number and support for the Symphony.

Contact for ad Sales: e-mail: ads@michiganphil.org, or call: 734.451.2112

Michigan Philharmonic ■ PO Box 6379 ■ Plymouth, MI 48170 ■ Phone: 734.451.2112 ■ Fax: 734.416.4267

Programs for Youth: Innovation • Education • Engagement

TOGETHER
in MUSIC



Nan Washburn, Music Director & Conductor

Since 1999, Nan has won 19 ASCAP Awards for Adventuresome Programming of Contemporary Music from the League of American Orchestras and was awarded First Place in the American Prize for Conducting, with the Michigan Philharmonic receiving First Place for the performance of American Music by Professional Orchestras.

The Michigan Philharmonic Youth Orchestra (MPYO)

The Michigan Philharmonic Youth Orchestra (MPYO) provides a unique, enriching and exciting musical experience for young musicians throughout Southeast Michigan. The MPYO offers a full program for students ages 8-18 with two string ensembles, a flute choir, a wind ensemble and a full youth symphony. Students in this program meet weekly to rehearse and give three concert performances in addition to the unique opportunity to perform side-by-side twice a year with the Michigan Philharmonic. *For more information on the Michigan Philharmonic Youth Orchestra please visit mpyo.org.*



Tiny Tunes

Tiny Tunes is a new series for the youngest in our community to introduce children to classical music in a fun and innovative way. All programs will be held in the Jack Wilcox Theater at PARC. *For tickets and information visit michiganphil.org.*

CLASSical Music Outreach

The Michigan Philharmonic CLASSical Music Outreach is a unique music program designed to introduce 3rd and 4th grade students to classical music and the various instruments of the orchestra. *For more information on this program please contact Nancy Davidson, Education Programs Coordinator: nancyd@michiganphil.org.*



Nan Washburn, Music Director & Conductor

734.451.2112 • michiganphil.org