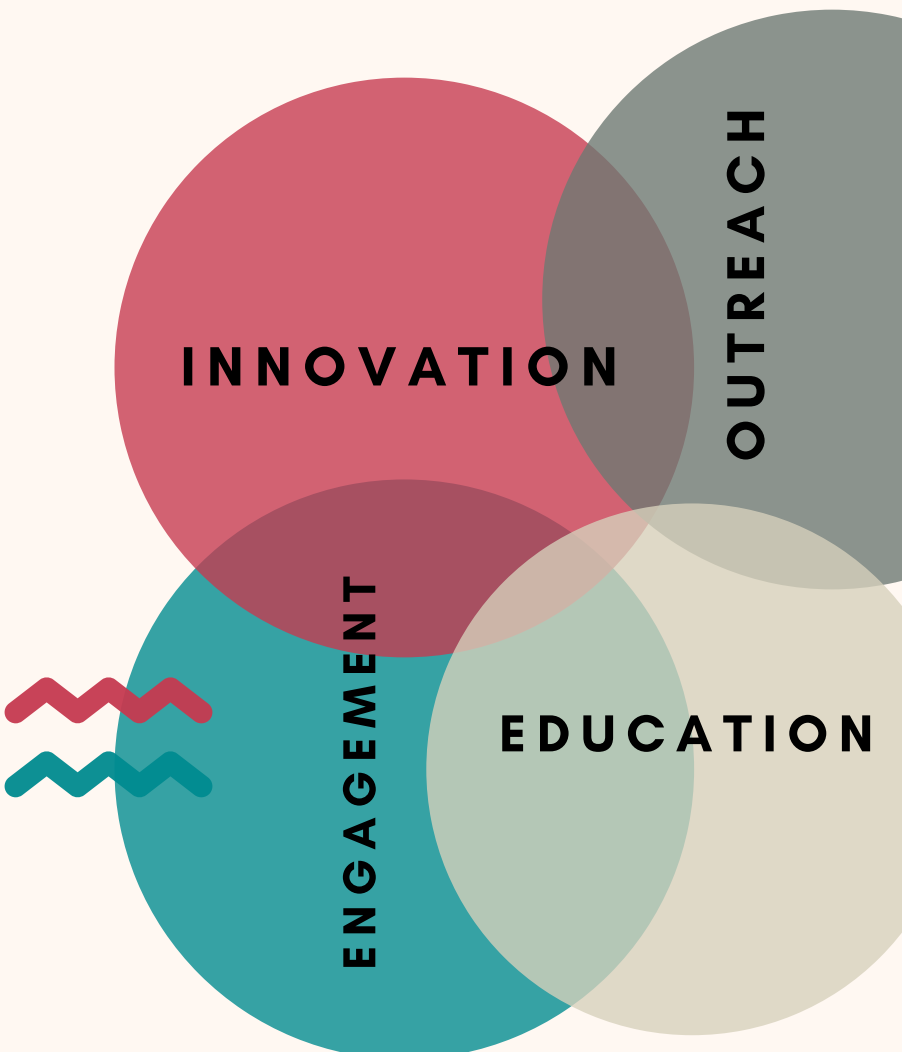


**Annual Report
Season 71
2016-2017**



MICHIGAN PHILHARMONIC



The Michigan Philharmonic

“Orchestrating the Extraordinary”

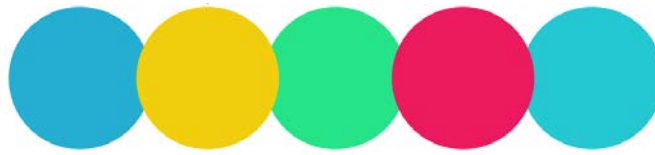
The Michigan Philharmonic –is one of the most innovative and dynamic professional symphony orchestras in Southeast Michigan; reaching out to a broad and diverse array of audiences, and providing an enjoyable cultural and social experience. Our Music Director & Conductor Nan Washburn, who has been leading us for 17 seasons, has won 19 ASCAP Awards for Adventuresome Programming. We bring our events into an ever-expanding roster of Michigan communities, including Plymouth, Canton, and Northville ,Livonia, Brighton, the Downriver communities and the city of Detroit, and many others. We invite anyone who loves live music events to ‘Spend the night with Michigan Phil’!

Mission Statement

The mission of the Michigan Philharmonic is to enrich the communities of Southeastern Michigan by fostering excellence and innovation in the performance of orchestral music, to educate current and future audiences, and to bring distinction to our community through the regional presence and standing of our professional performing ensembles.

Vision Statement

Through innovative programming, orchestral excellence and regional outreach initiatives, within five years the Michigan Philharmonic will be one of the top five financially sustainable Michigan orchestras.



President's Report 2016-2016

I am pleased to announce the **Michigan Philharmonic's** 71st season was a great success! And our free summer concert series, reaching the four corners of the Detroit metro area and downtown, is officially a staple of for many communities and concert goers! The season treated audiences to beloved favorites, such as the Holiday Pops and Halloween concerts along with innovative performances which included culturally diverse programming, stunning classical arrangements and pops performances. There was truly something for everyone!

None of it would be possible without our extraordinary and innovative Music Director and Conductor, Nan Washburn, who completed her 18th year with the orchestra. The musicianship of this professional orchestra under her leadership continues to gain local, regional and national attention. And to that end, congratulations are in order once again for Ms. Washburn and the Michigan Philharmonic musicians. ***Nan Washburn and the Michigan Philharmonic were selected as the winner of The American Prize - Ernst Bacon Memorial Award for the Performance of American Music, 2016-17, in the professional division.*** Another outstanding achievement indeed!

As we think of our past, present and future, we remain committed to the three pillars of our orchestra:

- Innovative Classical Music Programming
- Education for People of All Ages
- Geographic Enrichment through Community Engagement

Efforts to expand the geographic reach of the orchestra continue. The Michigan Philharmonic is a yearlong staple in many communities through our renowned summer concert series, special performances and education programs. We are proud to say the metro Detroit area embraces the orchestra that the Plymouth community calls its own!

Total revenue last season was nearly \$483,000, which is a 12% increase over the prior year. Total admissions were down \$8k compared to the previous season. However, there were three fewer concerts in the series. Per concert revenue increased by nearly 24%, due in large part to increasing awareness of the orchestra, greater outreach and more flexible season ticket options.

Individual and business donations decreased by \$29,000 combined, while grants increased by \$43,000. The largest area of growth came through what is known as "contract services". Revenue from these arrangements nearly doubled compared to the prior season. These are concerts where the Michigan Philharmonic contracts with area organizations and communities for performances at venues throughout the metropolitan area. These concerts are beneficial for the orchestra and support the three pillars outlined previously, because they present little financial risk to the organization while supporting community engagement and access to innovative programming.

In continuation of our focus on sustainability, Michigan Philharmonic's staff, Board and volunteers are working diligently to expand the donor base by hosting various events intended to build relationships with current and future patrons and stakeholders. Attendance and funding for the Michigan Phil from these events continues to grow at a steady pace. Relative to our education pillar, the Michigan Philharmonic's Education Program continues to expand and revenue associated with these programs increased 40% year over year. Lastly, judicious expense management has and will continue to be a tenet of the orchestra. Given all of these factors, I am pleased to report the orchestra ended the fiscal year with net income of approximately \$60k, achieving our goal of erasing the negative equity position on the balance sheet.

The 72nd season promises to be filled with compelling and innovative performances, just what audiences have come to expect from Ms. Washburn and her talented musicians! Concert attendance continues to

grow and audiences appreciate the variety of exciting musical experiences the Michigan Philharmonic delivers. While the orchestra expands its reach, the CLASSical Music Education Outreach and Composer in Me Programs continue to provide outstanding music opportunities for students in the Plymouth-Canton, Wayne-Westland and other Downriver schools. The **Michigan Philharmonic Youth Orchestra**, with over 115 students, continues to grow in size and stature, impressing audiences throughout the region.

Our organization relies heavily on its outstanding Board of Directors. In that vein, we welcome **Gail Grieger** and **Kathleen (Kathy) Ruble** to our Board and officially welcome the return of **Pam Hall**, who rejoined during last season. Ms. Grieger is a Plymouth resident, with a background in law. Currently, she heads the operations of the PARC facility which is the office location of the Michigan Philharmonic. In addition to her Board contributions, she and Don Soenen are working diligently to make the dream of a performing arts center on the site of PARC a reality. The Michigan Philharmonic has long desired a performing arts home and with their vision, guidance and tenacity, it is closer to becoming a reality. Ms. Ruble is a resident of Northville. Her appreciation of music comes from firsthand experience as a violinist. Kathy is accomplished in her career as well. She is an Executive with Ally Financial and works to support the advancement of women in leadership roles. Ms. Hall lives in Northville and served on the Board previously. We are grateful for her return. In addition to her contributions to the Michigan Philharmonic, Pam is a successful mortgage banker. While we are excited about our new and returning Directors, we must also thank **Brian Chermiside** and **Kim Crouch** for their service to the Michigan Philharmonic as they depart from the Board. We appreciate their contributions over the past several years and will miss their insights and professional acumen. And, please join me in formally **welcoming our new President, Chris Belcher**. Chris has served on our Board since 2011 and been a member of our Executive Committee as Secretary and President-elect since 2014. Chris will continue to advance our goal of sustainability through our three pillars. He is an accomplished professional whose experience, knowledge and character will be of great benefit to the future of the Michigan Philharmonic. Welcome Chris! On behalf of the entire Michigan Philharmonic organization and stakeholders, we are grateful for your leadership. Last but certainly not least, our Board of Directors is one of the finest anywhere. This talented group of professionals continues to be instrumental in guiding the organization to new heights. You can be confident that Nan Washburn, Music Director; Beth Stewart, Executive Director; Narendra Sheth, Vice-President; Ron Frechen, Treasurer; Pam Hall, Secretary; and the rest of the Board, talented musicians, staff and volunteers will do a tremendous job this coming year. We are fortunate to have such a gifted team.

On behalf of the entire Board of Directors, we thank all of you -- staff, musicians, patrons, supporters, and volunteers -- for your dedication and support. It has been a privilege and honor to serve as Board President of this outstanding organization for the past three years. Most importantly however, we could not do this without you! As we kick off our 72nd season, we invite you to join us as we continue **Orchestrating the Extraordinary!**

Sincerely,
Audrey Mistor
Board President
Michigan Philharmonic



Music Director's Report

The Michigan Philharmonic's 71st season may not have been quite the scale and scope of our 70th anniversary last year but it was, as all our seasons are, exciting, action-packed and loads of fun. Through it all, we enjoyed performances of classical favorites, explored many brand new works and discovered some wonderful little-known musical gems.

Here are the 2016-2017 season's artistic highlights:

Artistic recognition:

- A huge honor for us this year! The Michigan Philharmonic and I received The American Prize Ernst Bacon Memorial Award in the Performance of American Music. Not only did we come away with 1st place in the award's inaugural year, but we were also competing with many other types of music groups, including opera companies and new music ensembles, in addition to other orchestras.
- WRCJ 90.9 FM again aired three of our performances this season: Philharmonic Fright Night (Oct.), Miniature Masterpieces (Jan.) and Phil-Palooza (April 1). It is fabulous to be acknowledged for our performance excellence in this way, especially since we are among only a handful of prestigious organizations including DSO, MOT and Ann Arbor Symphony regularly being broadcast on this public radio station.

Special tribute to Women Composers:

- While we have for the past 18 years performed many works by women composers (61 different pieces by 43 composers), we decided to make a bigger deal about this accomplishment during our 2016-17 season by celebrating our six featured women composers.
- In addition, we held several fun and informative "women composer" events throughout the season that included presentations by:
 - Katherine Hoover (Oct. 6)
 - Nan Washburn (Nov. 16)
 - Jessica Hunt (Jan. 26)
 - Alice Gomez (March 30)

Guest Soloists:

- Flute virtuoso and U of M Music Professor, Amy Porter opened our season with a powerhouse performance of Katherine Hoover's new *Four Winds Concerto* (Oct. 8).
- We hosted probably the most unusual soloist we've ever presented with ukulele player extraordinaire, Jim Beloff playing his own concerto. He even topped it off with a delightful encore called "Charles Ives."
- Michigan Phil's principal violist, Mircea Cure stepped out to solo on our Holiday concert, performing Telemann's *Viola Concerto* and Leroy Anderson's zippy perpetual-motion *Fiddle-Faddle* (Dec. 15).
- Violinist Joseph Deller, our fantastic concertmaster, got us all feeling "A Touch of the Irish" with his toe-tapping rendition of *The Fiddler in All of Us* by Daniel Kingman (March 5).
- Randy Bhirdo, recently retired traffic reporter for WWJ Radio (for our Plymouth performance, April 1) and Dave Wagner, Program Director & Host for WRCJ FM (for our Brighton performance, April 8) were terrific narrators of Prokofiev's musical story, *Peter and the Wolf*.
- As the season grand finale, the Plymouth Community Band, Carl Battishill, director, joined us in creating an ensemble of over 110 musicians for unforgettable performances of Shostakovich's *Festive Overture* and John Williams' *Star Wars* (April 1).

Our esteemed Guest Composers who were here for the final rehearsals, concert and pre-concert chat:

As always, our guest composers brought so much, not only to the appreciation and understanding of their music but also by adding to the general excitement of our concert festivities. Some of those extra activities included Katherine Hoover giving a flute master class and Jim Beloff instigating and leading our first "Uke Jam" at intermission of the concert with over a dozen ukulele enthusiasts in the lobby of the Village Theater.

- Katherine Hoover (Oct. 8) *Four Winds Flute Concerto*
- Jim Beloff (Nov. 12) *Uke Can't Be Serious: A Concerto for Ukulele and Symphony Orchestra*
- Judith Shatin (Jan. 22) *Spin* (1997)
- Alice Gomez (April 1) *112 Degrees* (2017) (World Premiere)

Continuing dedication to Education, Outreach and Community Engagement:

- Nan reprised her ever-popular talk, “The Silent Art of the Conductor,” for full-capacity audiences at both Fox Run Retirement Community in Novi (Sept. 12) and the Society of Active Retirees at the Birmingham Temple in Farmington Hills (Oct. 26).
- Michigan Phil in a chamber orchestra concert of light classics and pops at Fox Run (Sept. 18)
- Two side-by-side performances with ensembles from the Michigan Philharmonic Youth Orchestra (Nov. 12 & April 1)
- An invitation again from the DIA to perform on their free Friday night series in the Diego court— again, standing room only for both back-to-back performances (Jan. 20)
- Belleville High school Choir performance on the Philharmonic’s Holiday concert on December 16 at Wayne County Community College in Bellville and also with the Brighton High School Choir on December 17 at the Brighton Center for the Performing Arts
- A side-by-side performance with the Brighton High School Band at the Brighton Center (April 8)
- Six performances of our popular children’s concerts in Plymouth-Canton, Taylor and Van Buren School Districts (May 24-26)
- Thanks to our esteemed Michigan Phil vice president and Bollywood impresario, Narendra Sheth, the Michigan Phil played what may have been our 7th or 8th Bollywood concert at Seaholm High School in Brimingham (Oct. 9).

Summer Successes!

- “An American Salute”, July 1, Kellogg Park, Plymouth, was a huge success with 3,000 in attendance.
- “Movie Music @ the Metroparks” July 15, Kensington Metropark, audience—9,000 (the first concert of 4 celebrating the 75th anniversary of the Metroparks)
- “Movie Music @ the Metroparks” July 22, Lake St. Clair Metropark, audience—1,500 (weather!)
- “Movie Music Magic” July 23, Beacon Park, Detroit, audience—200-300 (part of the grand opening festivities for the new park)
- “Movie Music @ the Metroparks” July 30, Stony Creek Metropark, audience—5,000
- “Movie Music @ the Metroparks” August 5, Lake Erie Metropark, audience—2,000

Big Repertoire—great Michigan Phil performances!

- Ludwig van Beethoven *Symphony No. 6 (“Pastoral”)* (1808)
- Aaron Copland *Four Dance Episodes from “Rodeo”* (1942)
- Louise Farrenc *Nonet in E-flat Major, Op. 38* (1849)
- Amy Beach *Symphony (“Gaelic”) in E-Minor* (1896)

Smaller or lesser-known works, new discoveries, audience favorites:

- Mikhail Glinka *Kamarinskaya* (1848)
- Henry Cowell *Old American Country Set* (1939)
- Julia Perry *Short Piece for Orchestra* (1965)
- William Grant Still *Serenade for flute, harp, and string quartet* (1957)
- Daniel Kingman *The Fiddler in All of Us* (1993)

Changing of the guard for MPYO:

Having founded our youth orchestra in 2003, directed the flute choir since 2008 and conducted the top level of our youth orchestra since 2009, I decided that it was time for me to turn over the reigns of the Michigan Philharmonic Youth Orchestra at the end of this season. The Philharmonic has experienced tremendous growth since our bit of downsizing in 2009 and I realized that I need more time to devote to our professional orchestra; and MPYO needed someone to have all of his/her focus on developing our youth orchestra to its full potential. We are fortunate that Hektor Qyteti, who has been the conductor of both MPYO Strings and Sinfonia, agreed to take over as MPYO’s new Artistic Director, as we welcome Joanna Goldstein to the MPYO staff to direct the flute choir and hopefully help us start a new wind ensemble.

Thank you to all our board members, staff, musicians and volunteers for all your hard work and continued support of the Michigan Philharmonic. We are one fabulous team!

Special thanks to our out-going president Audrey Mistor, vice president Narendra Sheth, president-elect Christopher Belcher and treasurer Ron Frechen, along with board members Don Soenen, Ken Kaiser and Sue Noetzel for their enormous contributions. We need to put our hands together for our amazing volunteers Mary Tavana, Lisa Kaberna, Lee Miller, Elizabeth Anchor and Charlotte Pardo, along with interns Tyler Schreiber and Michael Grabowski for the many hours they have clocked in for us; and thank-yous all around for our dedicated staff, Beth Stewart, Faith Demorest, Jane Libbing, Cecilia Escobar, Catherine Byrd, Taylor Walls and Hektor Qyteti.

Respectfully,
Nan Washburn-Music Director & Conductor



Executive Director's Report Season 71 – 2016-2017

Now firmly established as one of the premier organizations in the Plymouth Arts & Recreation Complex, the Michigan Philharmonic completed a very busy season of concerts and activities.

Performances and Outreach:

The outreach of the Michigan Philharmonic continues to grow at a fast pace. In 2016-17 we performed free summer concerts in downtown Plymouth, Kensington Metropark, Stoney Creek Metropark, and Downtown Detroit at Campus Martius while adding successful concert programs in Taylor and Brighton. The Michigan Philharmonic performed 8 regular season concerts with 8 repeats in Brighton, Northville and Taylor along with 6 performances of our Konzert for Kids. Our Michigan Phil Brass Quintet performed at the Tiger game for Star Wars Night for the fourth year in a row – we could never afford to pay for this kind of advertising! Sadly, not long after this performance we lost one of our own. Glenn Anderson, who played trombone with the orchestra for over 15 years. Glenn was a great musician and a great teacher and many of our MPYO students studied with him.



Community Engagement:

With a focus on the works of women composers, the Michigan Phil hosted a series of program highlighting women in music. Programs with Katherine Hoover, Nan Washburn, Lost Voices, Jessica Hunt and Alice Gomex brought people together to learn more about historical and contemporary women composers and their challenges and successes.



Multi-cultural Programming:

On the multi-cultural front we performed our 8th Bollywood concert with our friends at the Geetmala Foundation and Narendra Sheth and our Michigan Phil String Quintet performed with International Oud sensation, Rahim AlHaj, for Global Fridays at Arab American Museum.

Education:

Our educational programs also continue to shine and bring notoriety to our organization. In



2016-17 our Michigan Philharmonic Youth Orchestra grew to 115 students in 4 different ensembles! We increased the number of educational concerts for elementary students –thanks to continued funding and collaborations we added our full CLASSical Music Outreach program to Taylor schools and Van Buren schools in addition to the Plymouth Canton Schools. With these three districts and performances of our Konzerts for Kids for all 4th graders in Romulus schools and Heritage Academy in Flat Rock we reached over nearly 6000 3rd and 4th graders. Our work with the Arts Academy at the PCEP has also increased and our visiting composers are always a “hit” with the students in the Academy .

We keep our Conductor, Nan Washburn, very busy and she continues to program exceptional music for each and every concert, bringing in exciting guest artists and composers. We also keep our musicians very busy and we are proud of their hard work and their commitment to the Michigan Philharmonic and the growth we have experienced. Our Board of Directors has worked tirelessly to make sure the backbone of our organization is solid with the strategic planning and funding to continue to make the Michigan Philharmonic one of the elite performing organizations in the State of Michigan.

Beth Stewart



Treasurer's Report

The accounting policies of the Michigan Philharmonic conform to generally accepted accounting principles. Revenue through public support and grants is recognized when contributed or unconditionally promised and revenue for admissions, contract services and other is recognized when earned. Contributions that are restricted by the donor are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires temporarily restricted net assets are reclassified to unrestricted net assets.

The Michigan Philharmonic is a not-for-profit Michigan corporation recognized as exempt from Federal Income Taxes pursuant to Section 501 (c) 3 of the Internal Revenue Code. The Philharmonic is exempt from Michigan Sales and Use Tax in accordance with P.A. 167 of 1933 and P. A. 94 of 1937, both as amended.

Total revenue for the fiscal year ended June 30, 2017 was \$497,704 compared to \$421,980 for the prior year. Total expenses net of other income amounted to \$436,724 resulting in an excess of revenues over expenditures of \$60,980 compared to minus \$51,039 for the prior year.

Admissions amounted to \$71,684 with earned income comprising 38% of total income. Annual Giving amounted to \$181,580.

The Michigan Philharmonic was successful in obtaining grant awards during the fiscal year totaling \$55,369. For the previous year grant income totaled \$77,300.

Respectfully Submitted

Ron Frechen, Treasurer

MICHIGAN PHILHARMONIC

PROFIT AND LOSS

July 2016 - June 2017

	TOTAL
INCOME	
40000 Admissions	45,150.13
40010 Admissions - Season	26,534.00
41100 Annual Giving - Business	17,455.71
41200 Annual Giving - Individuals	148,781.56
41250 Annual Giving - Ind - MblCause	535.00
41300 Annual Giving - Education	21,488.00
41325 Annual Giving - MPYO	320.00
41330 String Fellowship	350.00
String Fellowship Disbursements	-350.00
Total 41330 String Fellowship	0.00
41400 Tuition	23,595.00
42000 Contract Service Revenue	9,075.00
42075 Kensington	21,500.00
42080 Stony Creek	21,500.00
42120 Brighton	22,000.00
42123 WCCCD	5,000.00
42126 Northville	5,000.00
42130 Campus Martius	12,500.00
42170 DIA	4,500.00
42190 Kellogg Park	8,000.00
59010 Bollywood	6,401.73
Total 42000 Contract Service Revenue	115,476.73
44030 Cruise Raffle Income	
44031 - Cruise Raffle Income	16,750.00
44032 - Cruise Raffle Expense	-2,501.97
Total 44030 Cruise Raffle Income	14,248.03
45000 Grants	
Education	13,900.00
Margaret Dunning Found.	32,500.00
Margaret Dunning Found. - EXP	-31.00
MCACA	7,200.00
MCACA - mini grant	1,800.00
Total 45000 Grants	55,369.00
46000 Other Income	235.56
Merchandise Sales Expense	-201.18
Pre-Concert Event	-379.29
Special Fundraising Event	6,300.00
Special Fundraising Event Exp	-662.21
Total Special Fundraising Event	5,637.79
Total 46000 Other Income	5,292.88
46007 MPYO Fundraiser	927.53
46010 Program Ads	22,215.00

	TOTAL
59005 CD Sales - 62nd Children CD	115.24
60005 Miscellaneous Income	200.00
Total Income	\$497,703.81
GROSS PROFIT	\$497,703.81
EXPENSES	
50200 Advertising	5,423.77
50250 Contracted Services	8,791.50
50270 DIA	2,080.80
50272 Stony Creek	19,327.50
50273 Kensington	24,235.10
50290 Brighton	13,150.80
50294 WCCCD	3,519.75
50296 Northville	3,519.75
50297 Van Buren Schools	3,071.20
50298 Taylor Schools	3,071.20
52130 Campus Martius	9,536.50
58600 Bollywood	5,088.93
Total 50250 Contracted Services	95,393.03
50510 Payroll-Music Director	52,600.00
50520 Payroll-Guest Artists	3,300.00
50530 Payroll- Orchestra	71,754.20
50535 Payroll-Musician (PARC)	625.00
50540 Payroll-Librarian	1,800.00
50550 Payroll-Personnel Manager	6,140.00
50600 Memberships & Dues	2,564.83
50720 Education - Orchestra	10,034.60
50920 Fees - Credit Card	1,541.50
50930 PayPal fees	569.50
50940 Fees - Music Licensing	1,229.08
50960 Fees - Misc	100.00
50970 Fundraising	
50990 MobileCause Fee	1,397.50
Total 50970 Fundraising	1,397.50
51100 Gifts	25.00
51120 Insurance - Liability	6,658.47
51140 Insurance-Directors & Officers	450.00
51300 Miscellaneous	1,026.54
51400 Music Purchase	3,769.31
51450 Music Rental	2,020.27
51460 Music Commission	250.00
51500 Auditorium Rental	15,364.20
51560 Production-Equipment & Expenses	1,053.90
51590 Office Rent	17,499.96
51710 Payroll-Exec Director	42,000.00
51720 Payroll-Education Coord.	8,421.02
51723 Payroll - Mktg & Admin Interns	10,371.50
51730 Payroll-Production	675.00
51800 Payroll Taxes	3,857.21
51900 Pension	7,630.52

	TOTAL
52000 Phone	2,006.80
52120 Postage - Fund Raising	49.00
52150 Postage	3,555.60
52240 Printing - Fund Raising	149.46
52270 Printing - Programs	7,613.00
52275 Printing - Tickets	559.88
52280 Printing - Promotions	4,869.89
52290 Printing - Office	4,322.82
52725 Services - Graphic Design	2,382.00
52740 Services - Bookkeeping/Admin	16,500.00
52741 Services - Online QuickBooks	70.00
52775 Services - Email Marketing	1,008.00
52780 Services - Internet Maintenance	378.99
53040 Supplies-Office	2,493.91
53100 Travel/Entertainment/Meals	367.58
53300 Youth Orchestra Conductor	9,999.96
53325 Asst. Youth Orchestra Conductor	3,500.00
53350 Youth Orchestra Coaching	200.00
6560 Payroll Expenses	-5,175.01
Taxes	367.76
Wages	4,807.25
Total 6560 Payroll Expenses	0.00
Total Expenses	\$435,572.80
NET OPERATING INCOME	\$62,131.01
OTHER EXPENSES	
58000 Interest Expense	1,150.61
Total Other Expenses	\$1,150.61
NET OTHER INCOME	\$ -1,150.61
NET INCOME	\$60,980.40

Michigan Philharmonic – 2016-2017 Board of Directors—Executive Committee

Audrey Mistor –President

16211 Winchester	248 449-3700 (w) 248 877-0637
Northville, MI 48167	audrey.mistor@mbandt.com

Audrey has over 30 years of highly successful banking, financial services and management experience. She currently serves as Executive Vice President and Wealth Management Group Manager for Monroe Bank & Trust (MBT). Previously, Ms. Mistor was the Community President for MBT's North Region. Additionally, she held the position of President of Main Street Bank and spent 20 years with Michigan National Bank (now Bank of America) and Republic Bank (now First Merit Bank).

Narendra Sheth – Vice President

11052 Millwood Dr.	734 454-7478 (h) 734 502-9419 (c)
Plymouth, MI 48170	narendrajsheth@aol.com

Narendra Sheth, now retired, was a Chief Statistician for Ford Motor Co. He hosts the Indian Radio Show on WPON Detroit every Saturday morning for the past 37 years. Narendra is the President and Founder of Geetmala Foundation supporting humanitarian and arts and cultural efforts for the Detroit Metro Indian Community.

Ronald H. Frechen, Treasurer

35277 Pembroke	248.471-4494 (h)
Livonia, MI 48152	ron.frechen@att.net

Ron Frechen is a retired CPA, formerly a partner of The Rehmann Group. He has over 30 years experience in auditing and consulting with nonprofit organizations.

Pamela Hall –

44437 White Pine Circle West	734-751-3028 (c)
Northville, MI 48167	pamelajhall@gmail.com

Pamela has over 25 years in the mortgage and banking industry. She graduated from the University of Michigan (BSA) and holds an MBA from Wayne State University in Marketing and Managerial Economics and Finance. Pam is currently a Senior Loan Officer for Union Home Mortgage in Northville, MI. The roots of her career started in Plymouth, MI where she opened and managed Sunbelt National Mortgage for several years (later it became First Horizon Home Loans and MetLife Home Loans). In addition to her full time position, Pam teaches classes at the Michigan Institute of Real Estate and Schoolcraft College. Her love of music came from years of training as a dancer and pianist, and later becoming a dance instructor. Pam is returning to the Board after a year leave from her 6 years with the Michigan Phil. She is also on the board of Tipping Pointe Theatre in Northville.

Christopher Belcher – President Elect

14509 Huntington Dr.	734 748-6430 (c)
Plymouth, MI 48170	clbelcher18@gmail.com

Chris has over 28 years of experience as a Wealth Manager and Trust officer, helping high net worth individuals and their families grow their wealth, protect and preserve that wealth and plan for the transfer of that wealth in the most tax efficient manner. Chris chairs the Planned Giving committee of the MI PHIL.

Board of Directors—Members At-Large

Steve Alexandrowski

18000 Stonebrook Ct	H: 248-773-7010 c: 745 737-9108
Northville, MI 48168-4341	steve@gemasset.com

Steve has a Bachelor's degree in history from Hillsdale College and holds the Certified Financial Planner certification. Steve founded GEM Asset Management in 2001. Steve is past chairperson of the Plymouth Downtown Development Authority. Currently, he serves on the advisory board of the Plymouth Community Foundation and is the past president of the Michigan Philharmonic. His daughter is a member of the Michigan Philharmonic Youth Orchestra.

Luan M. Brownlee, Education Committee Chair & Co-Founder of MPO CLASSical Music Outreach

18269 University Park Drive, Livonia 48152	734 464-4280 (h)
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Luan Brownlee, a graduate of the University of Minnesota, is a retired teacher from Eastern Michigan University and the Plymouth-Canton Community Schools; her teaching career spans a 36-year period. Luan was founder of the Michigan Philharmonic CLASSical Music Outreach program now in its 15th year in 4 different local school districts.

Brian Chermiside

801 W Ann Arbor Trl Ste 230	734-392-4002
Plymouth, MI 48170	Brian.chermiside@resinateinc.com

COO of Resinate Materials Group, Mr. Chermiside responsible for overseeing the company's daily operations and strategic activities. Prior to joining Resinate, Mr. Chermiside had a distinguished career at Dow Corning, variety of senior level positions including Corporate Vice President, Chief Commercial Officer and Chief Marketing Officer. Brian has a Bachelor of Business and Administration from Central Michigan University (CMU) and a Master of Business Administration from Youngstown University. While at Dow, Brian was chair of the Midland Symphony Orchestra Board.

Kim Crouch

46343 Doubletree Rd	734-239-4025 (c) 734-354-1991 (h)
Canton, MI 48187	kimcrouch@wideopenwest.com

Kim Crouch, is an attorney for General Motors, who supports information technology and privacy process matters. She has a wealth of international experience. She is also the current President and Policy Chair of the Plymouth-Canton Community School Board of Education. Kim is mother of 3.

Gail Grieger

10913 Fellows Creek Drive	734-474-6792
Plymouth, MI 48170	gailgrieger1982@wowway.com

Gail Grieger is an attorney with experience in non-profit services, civil rights litigation and municipal and business law. Currently Gail is the Executive Director of the Plymouth Arts & Recreation Complex (PARC) where the Michigan Philharmonic resides. Gail is responsible for the daily operations and management of the PARC tenants which includes numerous arts and recreation groups.

She is also the owner of Z Spot Fitness which is dedicated to providing high quality fitness and educational programming to the community.

Cathy Hasse

5940 Pontiac Trail	248 681-0320
Orchard Lake, MI 48323	Hassehouse2@gmail.com

Cathy is a native Detroit and a life-long resident of the State of Michigan. A retired educator, she was named in the *Who's Who of American Teachers*. Cathy has a Master's degree from the University of Detroit and has an educational specialist degree in Early Childhood Education from the University of Michigan. Cathy is the President of the Friends of the Phil volunteer support group and is a member of the Marketing Committee.

Ken Kaiser

2690 Mistwood Court	734 844-1525 (h) 248 982-6158
Canton, MI 48187	kennethkaiser@msn.com

Ken is Vice President of Global Electronic Engineering at TRW Automotive. Prior to this he was Vice President and General Manager of the North American Body Controls Division at TRW. He joined TRW in 1988 as an electrical design engineer, having worked at Cadillac Headquarters in Detroit and the GM Tech Center in Warren. Both of Ken's children were members of the Michigan Phil Youth Orchestra and he records and produces the archival video of all Michigan Phil concerts and activities.

Kevin Kramer

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With a background in, finance and commercial lending with several of Michigan's largest banks, Kevin is the Vice President and Private Banking Officer of the Plymouth District for Bank of Ann Arbor who have been the Presenting Sponsors of the Michigan Philharmonic for the past 4 seasons.

Ron Masino

15694 Edington	(734) 261-5092
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Ron has been a life-long resident of Southeast Michigan, a graduate of the Lincoln Park School system, and now makes his home in Livonia. Attending well over 100 musical performances annually, Ron fervently participates in a wide variety of musical genres and area events as a spectator, contributor, and participant. He is active with such organizations as Trinity House Theater (Livonia), On the Tracks (Chelsea), Motor City Ukes, and various house concert locations in the Greater Detroit area. Ron retired in 2013 after spending 38 years as part of Ford Motor Company's Engineering and Development Team. Ron is father to his adult daughter, Marlene, who now resides in Tennessee with her husband, Chad

Sue Noetzel

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Sue grew up Taylor and received her BS in Industrial Engineering from the University of Michigan in Ann Arbor (UM-AA). She and her family have lived in the Plymouth community since 1992. Married to Dan (mechanical engineer (UM-AA) at DTE's Fermi II) for 27 years and have 3 children. Sue has

been involved in the arts in the community for many years having been on the board of the Plymouth Community Arts Council. Currently Sue serves on the fundraising and marketing committees.

Barton Polot

Schoolcraft College – Music Office	bpolot@schoolcraft.edu
18600 Haggerty Rd. Livonia, MI 48152	

Barton Polot is chair of the Department of Music at Schoolcraft College in Livonia, Michigan, where he specializes in computer music, synthesis and music technology. He is a widely sought clinician and lecturer on technology applications for music instruction and music-making. Polot is an accomplished pianist, composer and software author and on the board of directors of the Southeastern Michigan Jazz Association and the Michigan Jazz Festival.

Susan Weaver Schwandt

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Susan Weaver Schwandt has recently retired as executive communications team leader for Health Alliance Plan after spending nearly 30 years in public relations for HAP.. She’s an active member and immediate past chairperson of the Canton Commission for Culture, Arts and Heritage and volunteers for the Veterans Committee for the Partnership for the Arts Village Factory Project in Canton. She served on the Cabinet of Advisors for ArtServe Michigan and Detroit Riverboat race fundraisers for Business Volunteers for the Arts. A juried fiber artist, Susan judges local arts competitions and designs original fiber art quilted contemporary wall hangings. She’s a member of Inforum and Healthcare NEXT, Michigan Association of Health Plans, the Association for Women in Communications and the Public Relations Society of America

Donald M. Soenen

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Don Soenen is Chairman and CEO of Sensors, Inc., based in Saline, and Chairman of the Board of All Weather, Inc. based in Sacramento, CA and Hunt Valley, MD. Don is the current Director of the Plymouth Arts & Recreation Complex and also chairs the Blue Ribbon Business/Education Panel for the Plymouth Canton School District.

Michigan Philharmonic – Staff

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Nan Harrison Washburn – Music Director & Conductor

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Faith Demorest – Orchestra Personnel Manager and Music Librarian

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Jane Libbing – MPYO Manager and Education Coordinator – 734 451-2112 (w)

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Catherine Byrd – Bookkeeper and Admin Support – 734 451-2112 (w)

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Hektor Qyteti – MPYO Assistant Conductor

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Michigan Philharmonic Education Programs 2016-2017

The Michigan Philharmonic is dedicated to being “The Education Symphony” for students of all ages, from elementary school to seniors. Nan Washburn, conductor of the Michigan Philharmonic, is Artistic Director for all of our education programs. She also has been the conductor of our Youth Orchestra and Flute Choir. Michigan Philharmonic violinist, Hektor Qyteti, conducted the STRINGS and Sinfonia. Jane Libbing is the Education Coordinator and Youth Orchestra Manager.

CLASSical Music Outreach

The CLASSical Music Outreach to the schools Program is a joint venture of the Plymouth-Canton Community Schools Elementary Music Teachers and the Michigan Philharmonic. Spearheaded by Board member Luan Brownlee and then Board Pres. Don Soenen, it was created to support numerous academic and music curriculum goals. During the 2016-2017 school year, students from four school districts and one private school participated in this musical jewel.

The Michigan Philharmonic's Education Quintet shared their knowledge, talent and inspiration with third graders during 45 minute instrument demonstrations in the Plymouth-Canton, Taylor, and VanBuren School districts, and Plymouth Christian Academy. They introduced the instruments of the orchestra and the science dealing with how they make their sounds. The children are also treated to individual and group performances.

The focus for the fourth graders is on the concert experience itself. The roles of the conductor and concert master, how and why they warm up, how to know when to clap and concert etiquette are among the things the children learned. They were also introduced to the music they would be hearing at the Koncert for Kids a few weeks later. In addition to the schools mentioned above, the fourth graders from the Romulus Community Schools were bussed to nearby locations to for their 45-minute performance of the Koncert for Kids in May. This year, 4173 children took part in these 3rd and 4th grade programs.

The Michigan Philharmonic continues to be a source of visits to the Plymouth-Canton High School Arts Academy by outstanding professional musicians and composers in town to be featured in Michigan Philharmonic concerts.

Michigan Philharmonic Youth Orchestra (MPYO)

Students from 13 different communities across SE Michigan spent Tuesday evenings practicing and performing in one or more of the Michigan Philharmonic Youth Orchestra ensembles. During the 2016-2017 season, their 125 members came from public, private parochial and home school programs. . A number of these young musicians volunteered to perform for various community groups in Plymouth, Canton, Wayne and downtown Detroit.

The MPYO had four ensembles this year: the STRINGS for string players who can read music and have had at least one year of playing experience, the SINFONIA, for intermediate string players who are shifting 3 octaves and have had ensemble experience, the YOUTH ORCHESTRA our most advanced ensemble, with strings, woodwinds, brass and percussion, and the FLUTE CHOIR for intermediate and advanced flute students. Our December and May concerts were performed in the Village Theater at Cherry Hill in Canton, Michigan. The Sinfonia played side-by-side with the Michigan Phil in Nov. and the Youth Orchestra had their side-side concert with the Michigan Philharmonic in the spring. Our MPYO June Pops Concert in Kellogg Park is always a favorite. Nurturing their exposure to and experience playing many kinds of music in a variety of settings is one of our goals.

Jane Libbing
Education Coordinator



Annual Report – Marketing

Social Media

This past year the Michigan Philharmonic has been working strategically to develop and reach out to a more diverse audience while retaining our traditional core of supporters. The most significant growth in marketing efforts has been in our social media presence. We have targeted new audience through the use of Facebook, Instagram and Twitter. Through these three major social media platforms we have been able to create an online presence while engaging with new patrons. Twitter has nursed the development of new partnerships with other organizations such as the MetroParks and Culture Source.

We are trying to move from an event-centered mindset to a content development mindset. We will be sharing more information to our audience, 'from come to me to going to you'. This strategy will hopefully help engage more audience, online presence and conversions.

In these different platforms, we have made great progress in creating a more engaging process. Although the progress certainly has been slow, it has been steady. As much as the industry focuses on quantity, we have been focusing on a steady growth that secures a more engaging social media audience. The numbers have increased while we have captivated an audience that keeps coming back to our posts, comments and concerts. An example of this is a patron who made a comment on our Facebook page in another language, we responded to her in her language and she brought a large group of more than 10 people to one of our summer concerts. Later on, she became a subscriber.

Lecture Series

Community engagement is a key element of our organization. While we have been able to maintain and serve our traditional audience, we have also reached out to newer members through community engagement and partnerships, as well as a dynamic lineup of artistic endeavors.

This past season we dedicated our efforts to convey how we have always been in the forefront of innovative programming by subtly programming more women composers. Our Music Director and Conductor Nan Washburn has been programming music composed by women for many years and we have never made it a "theme" of how important and unique this programming has been because the focus is on bringing the great music. As of this past season, Michigan Philharmonic has programmed 61 works by 43 women composers.

Our four Lecture Series featured Katherine Hoover, Nan Washburn talks Women Composers, Jessica Hunt and Alice Gómez, presented different perspectives in the business of composing and featuring music made by Women from history as well as the most contemporary composers. This series captivated an audience who truly enjoyed and valued the importance of music.

Challenges

The Michigan Phil has accomplished many things this past year, however, we have many areas in which to grow. Funding capability is always a great challenge and technology seems to keep us on the slow track. Additionally, the orchestra does not have its own dedicated orchestra hall makes it difficult to consolidate a supporters base. The Michigan Philharmonic is very proud of our staff, supporters, audience and volunteers who greatly join efforts to make our events and concerts a great experience for all. There are still many things we would like to accomplish and only with the commitment from our community we can reach success.

Cecilia Escobar

Marketing Coordinator

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SEASON 71 ATTENDANCE - 2016-17

<u>CONCERT</u>	<u>SEASON 71 DATE OF EVENT</u>	<u>TOTAL PAID TICKETS 71st 16-17</u>	<u>TOTAL PAID TICKETS 70th 15-16</u>	<u>TOTAL PAID TICKETS 69th 14-15</u>	<u>TOTAL PAID TICKETS 68th 13-14</u>	<u>TOTAL PAID TICKETS 67th 12-13</u>	<u>TOTAL PAID TICKETS 66th 11-12</u>	<u>TOTAL PAID TICKETS 65th 10-11</u>	<u>TOTAL PAID TICKETS 64th 09-10</u>	<u>TOTAL PAID TICKETS 63rd 08-09</u>	<u>TOTAL PAID TICKETS 62nd 07-08</u>
(Past Sept. Season Concerts)									226	304	251
(2012 Oct. Repeat - Seligman)						116					
Haflah! Arab Fusion Fest			188								
BEETHOVEN AND BLUE JEANS	Oct. 8, 2016	305	221	378	271	321	348	216	282	372	440
PHILHARMONIC PHRIGHT NIGHT	Oct. 22, 2016	231	264	326	369	197					
(2012 Oct. Repeat - Carr)						11					
(2012 Nov. Repeat - Carr)						2					
UKE CAN'T BE SERIOUS	Nov. 12, 2016	330	344	385	513	298	366	338	391	358	475
(Past Christmas in Canton)											234
HOLIDAY POPS WITH THE PHIL 6pm	Dec. 15, 2016	271	204	426	313	206	237	156	205	405	397
HOLIDAY POPS WITH THE PHIL 8pm	Dec. 15, 2016	392	376	371	382	354	316	300	290		
(2012 Dec. Repeat - Seligman)						147					
(2012 Dec. Repeat - Carr)						3					
MINIATURE MASTERPIECES	Jan. 22, 2017	282	332	369	311	274	329	204	291	341	313
(2014 Jan. Repeat - Planterra)						10					
COUCH POTATO POPS	Feb. 11, 2017	370	402	827	401	422	340	295		560	489
A TOUCH OF THE IRISH	March 5, 2017	424	330	410	340	381					180
(2013 April Piano Adventures)						266					
PHIL-PALOOZA!	April 1, 2017	386	398	308	366	336	397	313	349	713	388
(April 2014 repeat - Carr)					20						
Toon Tunes and Tales			307	245							
(Past Pops - various)									175	110	141
(Past Bollywood)								400	128	226	209
CANTON ACTS OF CULTURE				81	3	122	210				
SEASON TOTALS:		2,991	3,366	4,126	3,266	3,466	2,543	2,222	2,337	3,389	3,517

Free Concerts:

(2013 Bollywood Concert - Bharatiya Temple)					800	4,000	1,600				
MINIATURE MASTERPIECES - DIA	Jan. 20, 2017	450	700	300	300						
OUTDOOR CONCERTS: Kellogg Park; Metroparks: Kensington, Lake St. Clair, Stony Creek, Lake Erie; DTE Beacon Park	July 1, 15, 22, 23, 29 Aug. 5, 2017	20,000	9,350	7,000	9,400	9,500	9,000				
YEAR TOTALS:		22,991	12,716	11,126	13,766	16,966	13,353	2,222	2,337	3,389	3,517
SEASON SUBSCRIBERS:		203	165	233	233	203	227	154	169	189	184